



HISTORIC CHICAGO  
BUNGALOW ASSOCIATION

## Immediate Release

Contact:

### Pittsburgh Paints Now Offers *Chicago Bungalow* Interior and Exterior Paint Colors Nationwide

*Homeowners across the nation can now choose from the Chicago Bungalow color statements offered by Pittsburgh Paints.*

Chicago – (March 23, 2006) Looking for the perfect color of paint for your historic Chicago bungalow? Your search is over. Inspired by the work of the City of Chicago and The Historic Chicago Bungalow Association (HCBA) Pittsburgh Paints is now offering *Chicago Bungalow* paints, a palette of nine exterior and interior paint colors that reference the earth toned colors of these historic Chicago homes. The Chicago Bungalow paints are part of Pittsburgh Paints newly unveiled *The Voice of Color Historic Interior and Exterior Color Statements*.

Pittsburgh Paints approached the Historic Chicago Bungalow Association to collaborate on the creation of the paint after learning of the work the City of Chicago and the HCBA does to encourage the purchase and rehab of Chicago's 80,000 architecturally significant historic bungalows. Since Mayor Daley announced the Historic Chicago Bungalow Initiative in 2000, thousands of Chicagoans have taken advantage of the loans and grants provided by the City giving homeowners the financial and technical resources needed in making the necessary preservation and restoration renovations.

Dee Schlotter, Marketing Communications Manager of PPG, the parent company of Pittsburgh Paints, stressed the importance of the work of the HCBA to the Pittsburgh Paints marketing campaign. "While the colors come from Pittsburgh Paints' long-standing palette of more than 1,800 colors, reintroducing the colors in collaboration with the HCBA provides customers with confidence and a guide to the colors they should use," said Schlotter. The palette was inspired primarily by the shades found in the bricks, clay tile roofs and limestone details that characterize the Historic Chicago Bungalow."

With more than 2,000 independent dealers in the United States and Canada, Pittsburgh Paints *Chicago Bungalow* line is broadly available. "While the earth toned colors complimented by bold trim hues represent the Historic Chicago bungalow," continued

Schlotter, “the colors also compliment the homes representative of the Arts and Crafts Movement.”

Tannys Langdon, President of Langdon Associates, LLC Architects and a member of the HCBA Board worked with the HCBA in deciding which Pittsburgh Paints colors would best represent the Historic Chicago Bungalow. “It’s an important line not only for bungalow owners, but for designers and architects as well. The color palettes that were developed offering selections in light, medium and dark hues, provide the user with several color schemes that can be used as a single trim color, or mixed and matched in a myriad of ways,” said Langdon.

Pittsburgh Paints is known for their high quality products and are particularly popular in Chicago as the exterior paint can handle not only the below freezing temperatures of Chicago’s winter, but the humid summers as well. The interior paints are 100% acrylic latex, and come in three different sheens – flat, eggshell and semi-gloss and are all easy to clean. Pittsburgh Paints products endure the elements and still look great year after year.

Charles Shanabruch, Executive Director of the HCBA said, “The HCBA and the City’s Department of Housing are thrilled with the Pittsburgh Paints *Chicago Bungalow* line. I assure you that while homeowners and preservationists have been thrilled with our winning placement of the Historic Chicago Bungalows on the National Register of Historic Places, there is something equally thrilling about having a paint line named in your honor.”

For a Pittsburgh Paints retailer near you please visit [www.ppg.com](http://www.ppg.com) or to view the colors you can visit [www.voiceofcolor.com](http://www.voiceofcolor.com) for more information on the Historic Chicago Bungalow Association call 312-642-9900 or visit [www.chicagobungalow.org](http://www.chicagobungalow.org)

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