



HISTORIC CHICAGO
BUNGALOW ASSOCIATION

FOR IMMEDIATE RELEASE

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HCBA Launches New Website

New Site Highlights Home Preservation, Energy-Efficiency Efforts

CHICAGO (July 29th, 2008) – In an effort to further ease accessing information on home preservation, energy-efficiency, purchasing, and more about a classic Chicago housing style representing more than one-third of the City’s housing stock, the Historic Chicago Bungalow Association (HCBA) is proud to announce the launch of their redesigned website. The site – still found at www.chicagobungalow.org – will focus more on what sets Chicago Bungalows, and their dedicated owners, apart among other homes.

Annette Conti, Executive Director of the HCBA explained their motivation for upgrading their website. “Owners of Historic Chicago Bungalows continue to amaze us with their vision and dedication to these almost century-old homes. Our new site will focus on our two long-term goals: energy-efficiency and housing preservation.”

As energy costs continue to rise, the HCBA’s new website will drive visitors to their expanded Bungalow **energySavers** Program where homeowners can apply for grants of up to \$6,000 to cover most of their energy efficiency needs including insulation, new heating and cooling systems, hot water heaters, replacement of doors and windows, and installation of water saving devices such as low flow faucets and shower heads, and dual flush toilets.

As preserving a home is the most energy-efficient rehab project a homeowner can participate in, the HCBA’s new website design also focuses on programs like the Richard H. Driehaus Bungalow Awards, Historic Districts and expanded Seminar Series that promote and teach everyday residents how to care for, and celebrate their classic homes.

A new online certification form, access to archived news releases, newsletters, Bungalows of the Month, additional “Bungalow Belt” neighborhood news and increased information, photos and background on the Historic Chicago Bungalow and Green Home Expo will round out the updated site.

“When their projects are completed, we hope owners of Chicago Bungalows will share their success – as well as their challenges – with their friends and neighbors through our Bungalow Blog,” Conti said.

The Bungalow Initiative was launched by Mayor Richard M. Daley in 2000 to help preserve the city's bungalows, which comprise nearly one-third of single-family housing and define more than 18 Chicago neighborhoods. Since then, more than 9,500 bungalows have been certified as Historic Chicago Bungalows and more than 2,800 families have received grants and loans to assist with home preservation and energy conservation.

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Note for Editors: A screen-grab of the new website is available at the website below.

<http://www.mkcpr.com/filebin/BungalowScreenGrab.JPG>