

Why sponsor the Chicago Bungalow Association?

25,000+ Members

24,000+ Person Email List

TRUST & EXPOSURE

The Chicago Bungalow Association (CBA) is a trusted nonprofit membership organization with strong relationships with over 25,000 homeowners in Chicago.

We were established in 2000 to equip homeowners with energy efficiency programs and educational resources to maintain, preserve, and adapt their Chicago bungalows and vintage homes, thereby strengthening the neighborhoods they anchor.

As a sponsor, you'll gain access to thousands of members while supporting our programming.



CHICAGO BUNGALOW ASSOCIATION

WWW.CHICAGOBUNGALOW.ORG



Join our 25,000 members who trust us

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

Website Advertising

Advertise on CBA's website - visited by 80,000+ people annually, 80% of whom are new visitors.

- **Home Page Banner** (980x210 px) \$1,000 quarterly
- Trusted Referrals Page Banner (980x210 px) \$750 channel and our website.
 quarterly
 Contact us to ask about
- Ask for sponsorship opportunities for our **Annual Garden Contest** where the public votes online this contest drives the most traffic to our website.
- **REALTORS**® selling Chicago-style bungalows, visit www.chicagobungalow.org/realtor-resources
- FREE Trusted Referrals Page Listing available with 3
 CBA member referrals

Educational Film Series

Sponsor CBA's collection of **"How-To Home" Films**. Each topic includes 4-5 episodes, 4-6 minutes in length. Videos can be viewed and shared on our official YouTube channel and our website.

Contact us to ask about the next series topic. Sponsorship includes prominent logo placement in video(s) and website platform.

- Set of 4 Videos as Presenting Sponsor \$10,000
- Set of 4 Videos as Co-Sponsor \$5,000
- Single Video Sponsorship (up to 3) \$1,500

eNewsletters & Guest Blogs

Advertise in CBA's eNewsletter, *Inside the Belt,* sent to our 24,000+ person email list quarterly.

• Ad (6x4 in) - \$250.00 per **eNewsletter**

FREE - Collaborate with CBA on our **blog**. To inquire, email apauldine@chicagobungalow.org

Educational Webinar Series

Contact us to ask about sponsoring CBA's online **Webinar Series**. In 2021, 14 webinars were hosted, accessed by 5,300+ people.



To learn more and/or customize your sponsorship, contact Gillian Wineman, Deputy Director, CBA:

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